

electorhood

Elector engagement and participation by digital means

The inception of Electorhood occurred through recognizing that election modernization provides the convenience of digital management tools for election administrators and candidates, but not electors.

A symbiosis exists between the three key election stakeholders during an electoral event, but the exercise itself is fundamentally voter-centric. The absence of a platform that would support and, perhaps, encourage elector participation was seen as a deficiency in ensuring equal opportunity and providing benefit and convenience to electors as an essential stakeholder.

The intent of Electorhood is to provide a profile that is unique to each eligible elector and specific to their electoral district (ED). NWT residents who are not eligible electors will be able to view portions of the site as an observer of the event. Members of Electorhood will be provided with a single portal for election information and activities just prior to and during the writ period.

Electorhood Information and Functionality:

- Upon profile creation, verifies elector eligibility and registration, or assigns observer status
- Provides information about Returning Officer: Identity, office address, and contact information
- Provides official Candidate disclosure and nomination information in real-time
- Notifies of an Acclamation in real-time
- Provides poll information for ED: dates, locations, and directions to locations*
- Push notifies about key electoral dates and activities, specific to communities in the ED*
- Provides a digital copy of voter information card*
- Online voter registration: allows elector to register, update or check record for correctness*
- Facilitates application for absentee (online voting) ballot*
- Provides voter turnout (%) in an ED in real-time prior to ordinary polling day
- Reports unofficial results in ED upon the close of ordinary polls
- Solicits feedback on election participation experience*

**not available to observers*



Electorhood has been recognized for Outstanding Achievements in Citizen Engagement by the International Centre for Parliamentary Studies (ICPS).

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